



Capital Region Aquatic Center

The Northeast's Premier Aquatic Facility



THE VISION



Capital Region Aquatic Center

The Capital Region Aquatic Center will be the premier facility of its kind in the Northeast. It will be an economic generator bringing thousands of visitors from all over the country to the Capital Region each year. This state-of-the-art facility will provide swimming instruction for all ages, offer aquatic therapy and exercise and serve as a venue for local, regional and national aquatic competitions. The Capital Region Aquatic Center will save lives through Learn-to-Swim programs, improve the health of the population in our region and draw more than 100,000 athletes and spectators each year. **The overall economic impact of the Capital Region Aquatic Center is estimated to be tens of millions of dollars annually.**

The Capital Region Aquatic Center is a 501(c)(3) nonprofit organization created to design, build, and operate an aquatic center in Schenectady, N.Y.

Learn Heal Play Exe

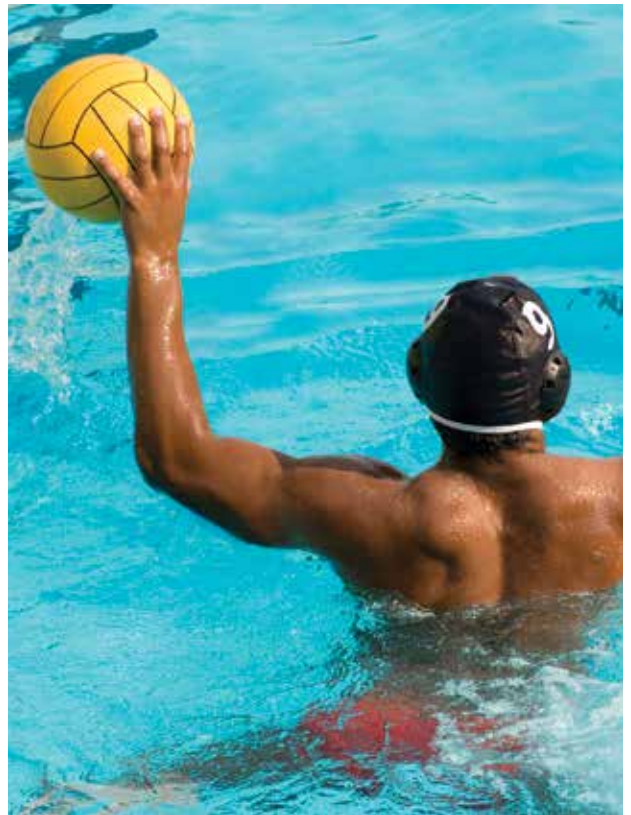
THE NEED



A professional assessment concluded that the Capital Region is underserved in terms of year-round, accessible indoor water facilities.

The Capital Region Aquatic Center will contain an Olympic-size pool with sufficient spectator seating to attract and accommodate various aquatic competitions. The closest facilities with similar capacity are located near Buffalo and on Long Island.

The Capital Region Aquatic Center will host high school and collegiate events, USA Swimming meets, Masters Swimming, USA Water Polo, USA Diving and USA Synchro events, as well as a myriad of local, regional, national and international competitions.



THE FACILITY

The Capital Region Aquatic Center is a multi-pool facility that will have the ability to serve all major aquatic sports: competitive swimming and diving, water polo, synchronized swimming and other unique sports.

FOUR POOLS:

- **Competition Pool:** 50m x 25yd
- **Instruction Pool:** 8 lanes
- **Diving Well:** 25yd x 25yd
- **Therapy Pool:** 15ft x 20ft



Capital Region
Aquatic Center

**80,000
SQ. FT.**

**Seating for
at least 1,200
SPECTATORS**

**Deck space for
at least 600
ATHLETES**



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THE ECONOMIC IMPACT

Similar aquatic facilities have been built around the country to meet the growing demand of aquatic users and to take advantage of the tremendous economic potential these facilities offer. Greensboro, N.C. experienced an economic impact of \$40 million from its aquatic center's first year of operation. The facility has continued to generate tens of millions of dollars each year, leading to the addition of a second 50-meter Olympic-size pool in 2019.

EXPECTED USE:

A survey conducted in early 2017 found enthusiastic support for the Capital Region Aquatic Center among all of the regional aquatic groups.

- 100% will use the Capital Region Aquatic Center for at least 1 season per year
- 85% will use the Capital Region Aquatic Center for all 4 seasons
- 100% will use the Capital Region Aquatic Center for competitions
- Groups estimated 1-20 events annually
- Learn-to-Swim programs throughout the year

YEAR 1 ESTIMATES:

- **36 Meets**
- **\$40M in Economic Impact**
- **120,000 Visitors**

USA Swimming

Eastern Zone



THE COMMUNITY IMPACT



The Capital Region Aquatic Center will provide programs that advance the safety and health of area residents from infants to seniors, including Learn-to-Swim, aquatic exercise and rehabilitation programs. These important services will be uninterrupted during aquatic competitive practices and events.

BENEFITS TO THE COMMUNITY

- Drowning prevention
- Lifelong activity
- Gateway to aquatic sports
- Fitness for all ages and abilities
- Therapy and rehabilitation



Learn Heal Play Exe

THE CAMPAIGN



A capital campaign is currently underway to ensure that our region benefits from the growing sports tourism industry by bringing this world-class aquatic facility to the area.

For more information about how you can join us in this effort, please contact Kara Haraden at (518) 365-6516 or info@adirondackaquaticcenter.org.

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**Capital Region
Aquatic Center**

Exercise Train Compete

The time is now...



**...to transform our region
for generations to come.**



Capital Region Aquatic Center

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